

MERCEDES SMITH

UX / UI DESIGNER

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Greater Atlanta Area

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SUMMARY

I'm passionate about designing innovative solutions based on human-centered design principles. I started out in healthcare/sciences, and I love to leverage that 15+ years of experience. I lead this work by cross-collaboration amongst product, engineering and subject matter experts to ship products iteratively and efficiently.

SKILLS

Cross-collaboration, Design and feature prioritization, Self-motivation, Strategic direction, Innovative, Mentorship, Autonomy, Design Operations, Systems-thinking, Problem-solver in the face of ambiguity, User-centric design, Human-centric design, Design Thinking, User Research, Product Strategy, Visual Design

WORK EXPERIENCE

Artemis Health

UX Designer • January 2023 - Current

- *Cross-collaboration with product managers, engineers and stakeholders to deliver multiple features and products*
- *Design simple product solutions to solve complex problems on an analytics platform*
- *Partnered in Product Management efforts as well as design needs on a 0-1 project build in partnership with a client*
- *Advocate and deliver on objectives for more data-driven decisionmaking in the organization (qualitative and quantitative)*
- *Tools: Figma, FigJam, Balsamiq, Fullstory, UserTesting, Lucidchart, Jira, Confluence, Google Workspace, Microsoft Suite*

Higgs Boson Health

Lead UX Designer • October 2021 - January 2023

- *Collected business and user requirements with stakeholders*
- *Product design and management oversight of 10+ mobile and web applications across multiple clients, personas and interfaces*
- *Collaborated with clients, subject matter experts (SMEs) and product team to define use cases, workflows and personas*
- *Drafted and reviewed user flows, wireflows, and prototypes with product and engineering and collaborated with clients and SMEs*
- *Establish end-to-end design process and engaged with product and engineering to foster internal adoption*
- *Tools: Figma, Figjam, Sketch, Balsamiq, Mixpanel, Jira, Google Workspace, Microsoft Suite, Slack*

Angi

UX Research • August 2021, October 2021

- *Create research plan based on Angi UX team's quarterly research debrief*
- *Conduct user interviews and usability testing with Angi consumers*
- *Deliver a deck with findings, insights and recommendations*
- *Tools: Figma, Miro, Google Workspace, UserTesting*

EDUCATION

Bachelor of Science in Neuroscience

Georgia State University • 2014-2018

CERTIFICATIONS

Certificate in UX Design

General Assembly • 2019